



Beauty Brilliance Award Questions

Important Notes for Entrants:

- a. The questions are a guide for you to prepare your answers. To enter a submission, Register at altitudeawards.com, purchase credits and then you can enter online and submit your answers to the questions. – You can save your application and return to it as many times as you like. Submit before the deadline. All submissions must be submitted with a photo of the entrant.
- b. **Word count** is specified as **guide only**. Submissions slightly over/under are acceptable, however a cap of 100 words over please.
- c. Supporting photos, marketing material etc., are welcome to support your application in **one email** only please. Email your marketing materials, brochures, (pdfs) photos (jpegs) separately to info@womenwithaltitude.com.au (Subject: Awards Submission Support – Full Name – Awards Category)
- d. All submissions are treated with the utmost privacy and confidentiality. An independent panel of esteemed leaders and entrepreneurs not affiliated with Women with Altitude will judge the entries. Each judge signs a confidentiality agreement to ensure your information remains secure and your submission details are not shared with any other parties.

Entries must be received by midnight, 13th of October 2024

Category Questions:

1. **Can you provide an overview of your business and its mission?** (200-250 word count)
2. **What are the primary products or services you offer?** (250-300 word count)
3. **Describe your clients or target market and how you reach them.** (300-350 word count)

Questions specific to your category:

4. **How do you ensure excellence and innovation in the beauty industry?** (Max word count 450 words)
5. **Can you share specific examples of how your products or services have enhanced the beauty and self-care of your clients?** (Max word count 450 words)
6. **What drives your passion for beauty, and what are your future plans for continuing to innovate in this field?** (Max word count 450 words)

• Lastly, to complete your submission, you will be asked to provide a **two-sentence bio** and a **photograph** for press purposes.

How to submit:

Visit <https://www.altitudeawards.com/> altitudeawards.com and register Or log in.
Purchase credits for the amount of applications you intend to enter.

(Note: WWA financial members have a code for discount). Once you have created an account and acquired credit, click on submit an application – you can enter your answers, save and come back as many times as you like.

How to navigate your awards dashboard [video here](#)

Please submit by the due date along with your photo

WWA Team members are here to help you.
If you have any questions, whats app us +61414348377
info@womenwithaltitude.com.au

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Good Luck from the WWA Team