



## ALTITUDE AWARDS

Recognising Women Who Make a Difference

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Thank you for taking the time to complete your entry. Please answer each question at your own pace and share your story in a way that feels right for you.

If you would like a step-by-step overview of how the process works, you can view our guide [here](#).

If you have any questions or need assistance at any point, please feel free to contact us at [info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au). We are here to help.

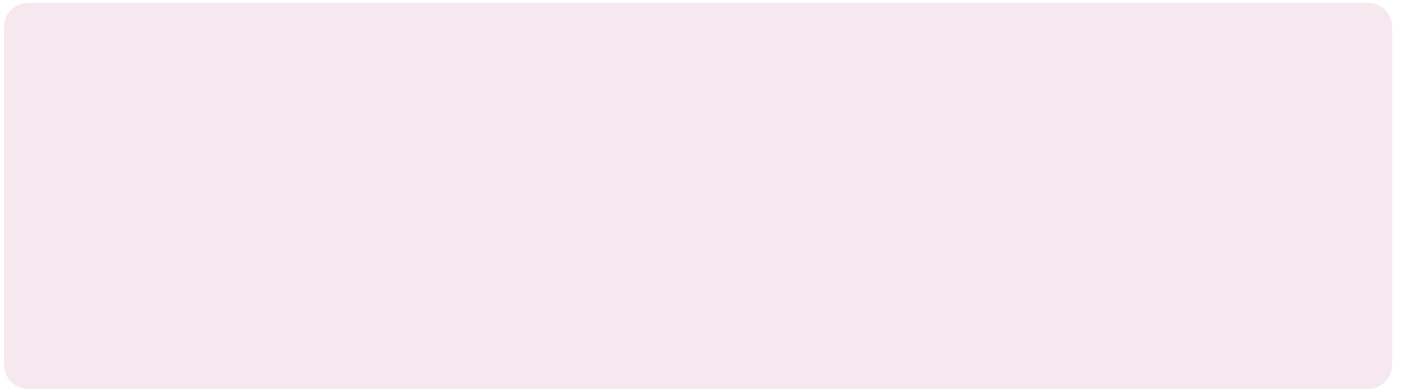
### On My Way Award

#### Category Questions

1. Can you provide an overview of your business and its mission? (200-250 word count)

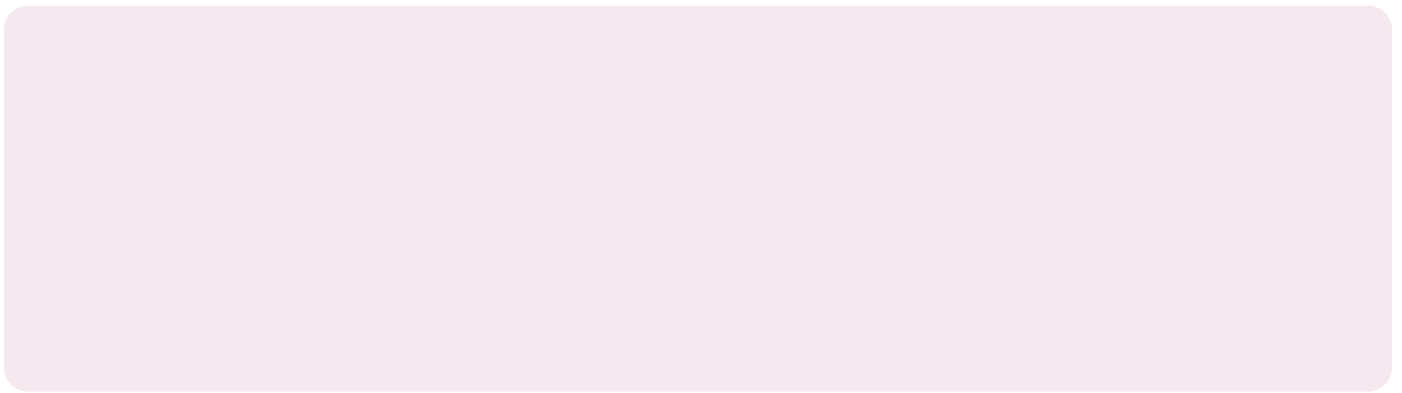
2. What are the primary products or services you offer? (250-300 word count)

**3. Describe your clients or target market and how you reach them. (300-350 word count)**

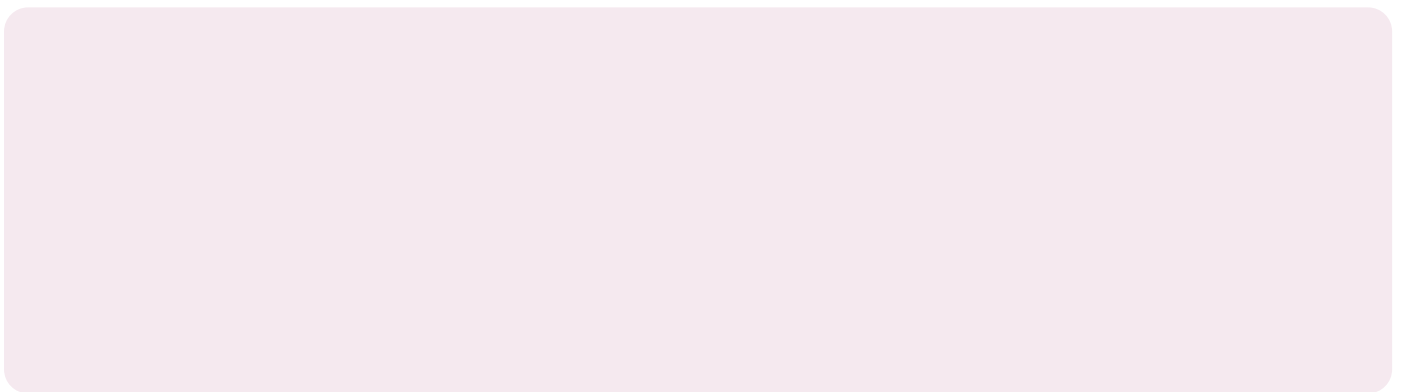


**Questions specific to your category:**

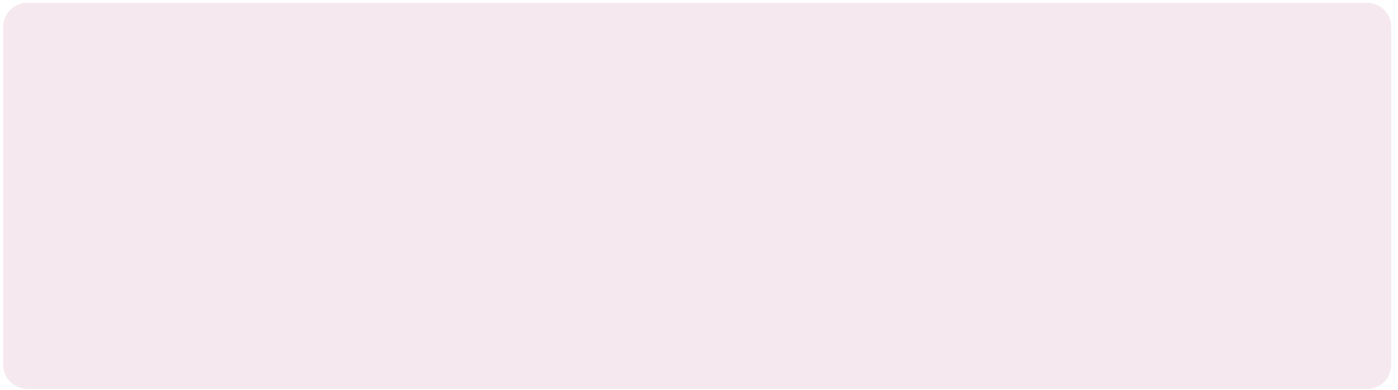
**4. What are the biggest challenges you've faced in starting and growing your business so far, especially in building your community or customer base? How did you approach these challenges? (max 450 words)**



**5. How are you beginning to engage or collaborate with your network or first customers? What steps are you taking to ensure your approach is inclusive and welcoming as you grow? (max 450 words)**



**Provide a 2-sentence bio about you and your business**



Thank you so much for taking the time to complete your entry. We genuinely appreciate the thought, care, and honesty you have put into sharing your story. It takes courage and reflection to put your journey into words, and we are truly grateful that you have chosen to share it with us.

If you need any help at all or have any questions while completing your entry, please don't hesitate to reach out to us at [info@womenwithaltitude.com.au](mailto:info@womenwithaltitude.com.au). We are more than happy to support you.